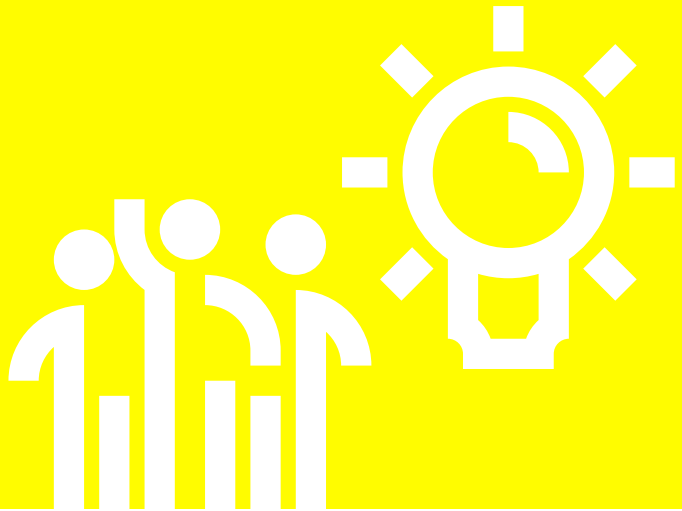




Alliance for Lifelong Learning



BÜNDNIS FÜR LEBENSLANGES LERNEN



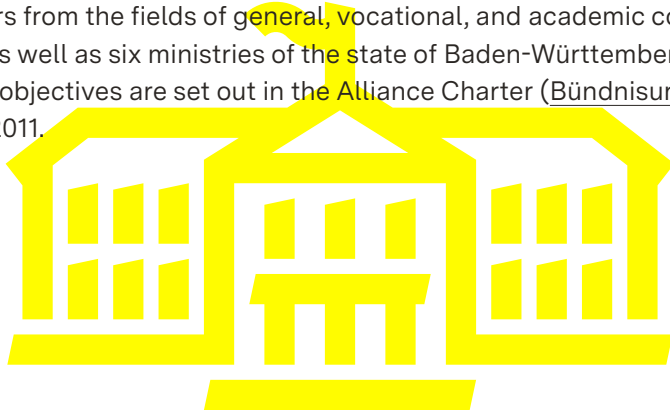
**Baden-Württemberg
Ministry of Education**

Alliance for Lifelong Learning

In a constantly changing society, lifelong learning is essential for personal development and active participation in the labour market. It strengthens self-confidence, improves quality of life, and helps people adapt to social change. The Alliance for Lifelong Learning (Bündnis für Lebenslanges Lernen) aims to foster a culture of learning and to increase participation in continuing education among adults in Baden-Württemberg.

Our Goals and Tasks

The Alliance brings together around 40 umbrella organisations, institutions, and providers from the fields of general, vocational, and academic continuing education, as well as six ministries of the state of Baden-Württemberg. Its shared core objectives are set out in the Alliance Charter (Bündnisurkunde) adopted in 2011.



Our Activities since 2012

Since 2012, we have been working through several working and expert groups to strengthen lifelong learning, promote communication and cooperation among continuing education providers, and develop comprehensive structures that benefit the entire continuing education landscape in Baden-Württemberg.



Continue.Educate.BW – Together for the Future

On December 5, 2025, we signed a new alliance agreement, which entered into force on January 1, 2026. The agreement Continue.Educate.BW – Together for the Future (Weiter.Bilden.BW – Gemeinsam für die Zukunft) sets out our goals and fields of action for the years 2026–2030. These are structured into five chapters:

1. Democracy education and social cohesion
2. Demographic change and securing skilled labour
3. Participation through education and qualification
4. Digitalisation, media literacy, and Artificial Intelligence
5. Education for sustainable development

Digital Continuing Education Campus

With the Digital Continuing Education Campus (Digitaler Weiterbildungscampus), we have developed an innovative platform for online continuing education provision. The Campus enables the use of modern tools and processes, including the application of Artificial Intelligence (AI). It provides data-protection-compliant and secure services for digital teaching and learning scenarios.

Eligible continuing education providers can use the Digital Continuing Education Campus in various ways to expand their offerings and better support their participants. Key benefits of the platform include:

- Increased reach through online provision
- Security and data protection for all users
- Access to services such as the AI laboratory, learning materials, and expert lectures for continuing education stakeholders in Baden-Württemberg
- Networking and exchange via other state platforms, in particular the Adult Education Portal Baden-Württemberg at www.fortbildung-bw.de

For more information about the Digital Continuing Education Campus, please visit www.digitaler-weiterbildungscampus.de.

Further Education Guidance in Adult Education

To make further and continuing education guidance more transparent and easily accessible to all citizens, we have established the State Network for Continuing Education Guidance (Landesnetzwerk Weiterbildungsberatung) as part of our joint alliance work. Since 2015, this network has offered free, low-threshold guidance that takes into account the individual interests of those seeking advice and provides information on offers from a wide range of continuing education providers.

Within the approximately 200 member institutions of the Network, individuals receive free initial counselling tailored to their personal interests and based on a broad overview of available continuing education opportunities.

The counselling covers in particular:

- Skills assessment and biographical reflection
- Initial orientation and entry counselling
- Catch-up qualifications for school and higher education degrees
- Career orientation and re-entry into employment
- Integration and language support
- Qualifications for voluntary engagement
- Continuing education in later life (65+)

More information about the Network can be found at www.bildung-bringt-weiter.de/en.

Contact Information

The office of the Lifelong Learning Alliance is located within the Ministry of Education, in the Department of Adult Education and Lifelong Learning.

Address and Contact Person

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